



15th International Conference on Human-Computer Interaction

Sponsorship opportunities

21 – 26 July 2013, Mirage Hotel



<http://www.hcii2013.org>



HCI International 2013

21 - 26 July 2013, Mirage Hotel, Las Vegas, Nevada, USA

Sponsorship in the context of HCI International 2013 is an ideal opportunity to expose your organization to an international audience of about 2,000 researchers, professionals and users in the field of HCI.

Sponsors will also have the opportunity to exhibit, free of charge, their products or services through the Conference Exhibition.

The HCI2013 Conference will be a six days event, starting with three days of preconference tutorials and continuing with three days of paper and poster presentations and an exhibition.

Venue

The Conference will take place at The Mirage Hotel, located on the Las Vegas Strip. Many of the guest rooms offered are available with breathtaking views of the tropical pool, majestic mountains or the Las Vegas Strip. The Mirage, an AAA Four Diamond Award-winning resort, completed a fresh new makeover in August 2008 of all guest rooms.



The Mirage Hotel

As one of the world's busiest tourist destinations, the city of Las Vegas offers just

about everything – spectacular shows, shops and restaurants, theme park attractions, and the natural beauty of the surrounding lakes, parks and canyons.



The Las Vegas Strip - A plethora of attractions

If you are interested to contribute to this truly international event as a sponsor or you wish to receive more information, please contact the Sponsorship Administration (sponsorship@hcie2013.org). We will be happy to assist you.

Sponsorship is not limited only to financial support, but can also take the form of materials or services provision.

| Sponsorship Levels | |
|----------------------------------|---------------------------|
| Platinum | \$15,000 US or more |
| Gold | \$10,000 US to \$15,000US |
| Silver | \$5,000 US to \$10,000 US |
| Bronze | \$ 2,000 US to \$5,000US |
| Other Sponsorship options | |
| Customized opportunities | |



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Benefits for all Sponsors

- Inclusion of name, logo and link to the sponsor's website in the list of sponsors on the Conference website
- Inclusion of name, logo and link to the sponsor's website in the list of sponsors in the Final Program of the Conference
- Inclusion of name, logo and link to the sponsor's website in the list of sponsors on a banner next to the Registration Desk of the Conference

Benefits for Platinum Sponsors

- Four (4) complimentary Conference registrations
- Two (2) premium complimentary exhibition booths, or one double size booth (i.e. 20' by 10'), at the Conference Exhibition
- 50% discount for additional registrations
- 50% discount on additional exhibition space at the Conference Exhibition
- Two (2) spotlight events for advertisement at the Conference (Opening Plenary session and Conference Reception)
- Display of your company banner at the above spotlight events
- A complimentary full page advertisement in the Final Program of the Conference
- Sponsorship certificate
- Dedicated advertisement board or banner at the Conference registration area
- Inclusion of promotional leaflet / document in the conference bag

Benefits for Gold Sponsors

- Two (2) complimentary conference registrations
- One (1) premium complimentary exhibition booth (of size 10' by 10') at the Conference Exhibition
- 50% discount for additional registrations
- 50% discount on additional exhibition space at the Conference Exhibition
- One spotlight event for advertisement at the Conference Reception
- A complimentary half-page advertisement in the Final Program of the Conference
- Sponsorship Certificate
- Dedicated advertisement board or banner at the Conference registration area
- Inclusion of promotional leaflet / document in the conference bag

Benefits for Silver Sponsors

- One (1) complimentary Conference registration
- One (1) complimentary exhibition booth (of size 10' by 10') at the Conference Exhibition
- 50% discount for additional registrations
- 50% discount on additional exhibition space at the Conference Exhibition
- A complimentary quarter page advertisement in the Final Program of the Conference
- Sponsorship Certificate



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Benefits for Bronze Sponsors

- One (1) complimentary Conference registration
- One (1) complimentary exhibition booth (of size 10' by 10') at the Conference Exhibition
- 25% discount for additional registrations
- 25% discount on additional exhibition space at the Conference Exhibition
- A complimentary business card size advertisement in the Final Program of the Conference
- Sponsorship Certificate

Customized opportunities

Benefit from the unique visibility to organize your

- Product launch
- Client reception or dinner
- Satellite meeting

We will assist you in event logistics, communications and media relations to maximize turnout and meet your objectives.

Other Sponsorship options

- Conference Reception
- Coffee breaks (morning / afternoon)
- Conference bags
- Conference Final Program
- Conference DVD Proceedings
- Conference Internet Park
- Wi-Fi Internet Access
- Conference T-Shirts and Polo-Shirts.

If you select one of the above sponsorship options you will receive the benefits corresponding to the respective Sponsorship level, plus a benefit tailored made for the specific option.

Contact us

If you have any questions or need more information, please contact the Conference Sponsorship Administration (sponsorship@hcie2013.org).

Advertisement Options

The HCI International 2013 Conference will be a unique opportunity to distribute your material. Your leaflet, small booklet or CD/DVD can be included in the Conference Registration Bag. The fee will be \$1,200 US.

An alternative method to reach our participants will be a page in the printed Conference Final Program. The fee for an internal black and white full page will be \$1,000 US.

A 20% discount to the above fees applies for registered exhibitors.